

# Assessing the economic viability of data intermediation services as defined in the DGA

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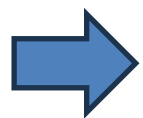
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# European Strategy for Data to enable the EU digital economy



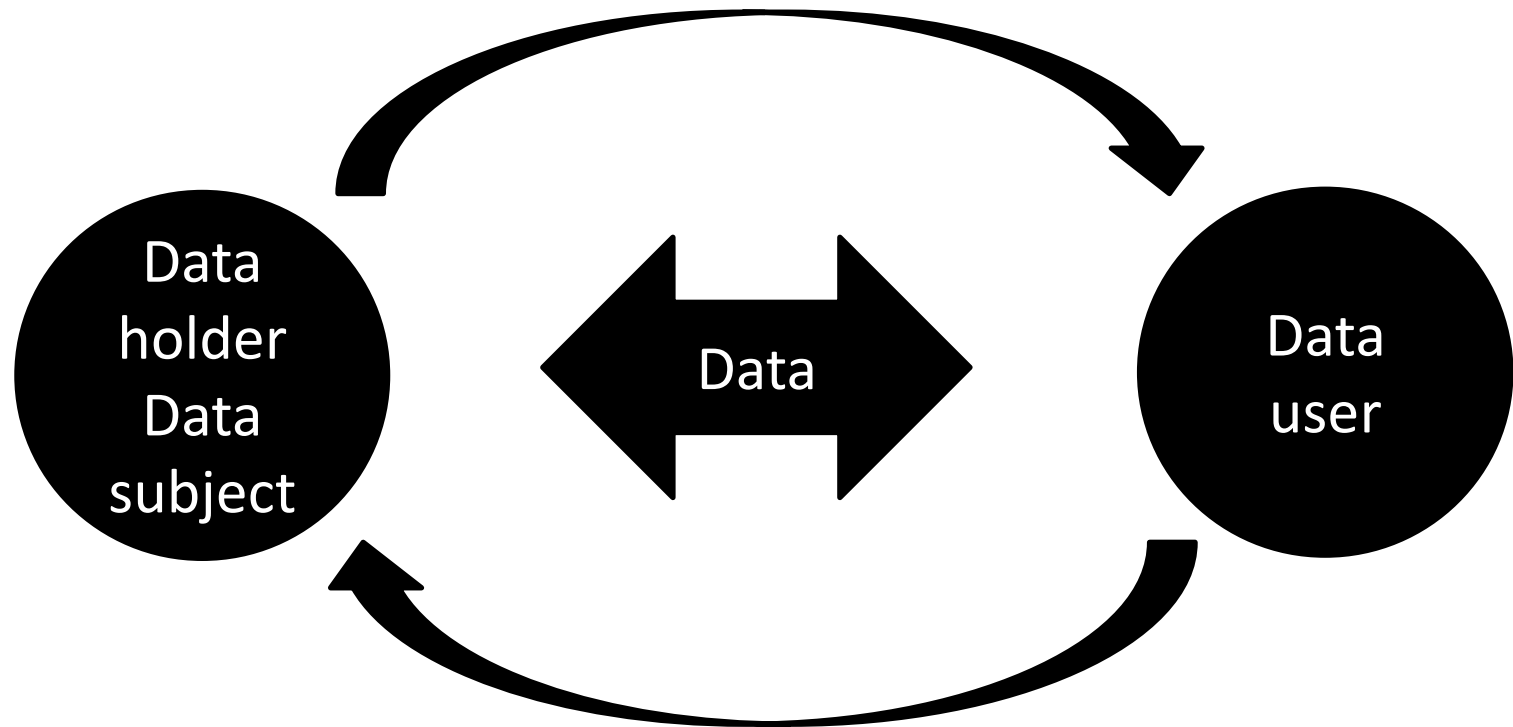
Neutral middleman or data intermediation service provider

The DGA might have  
a reverse effect ...

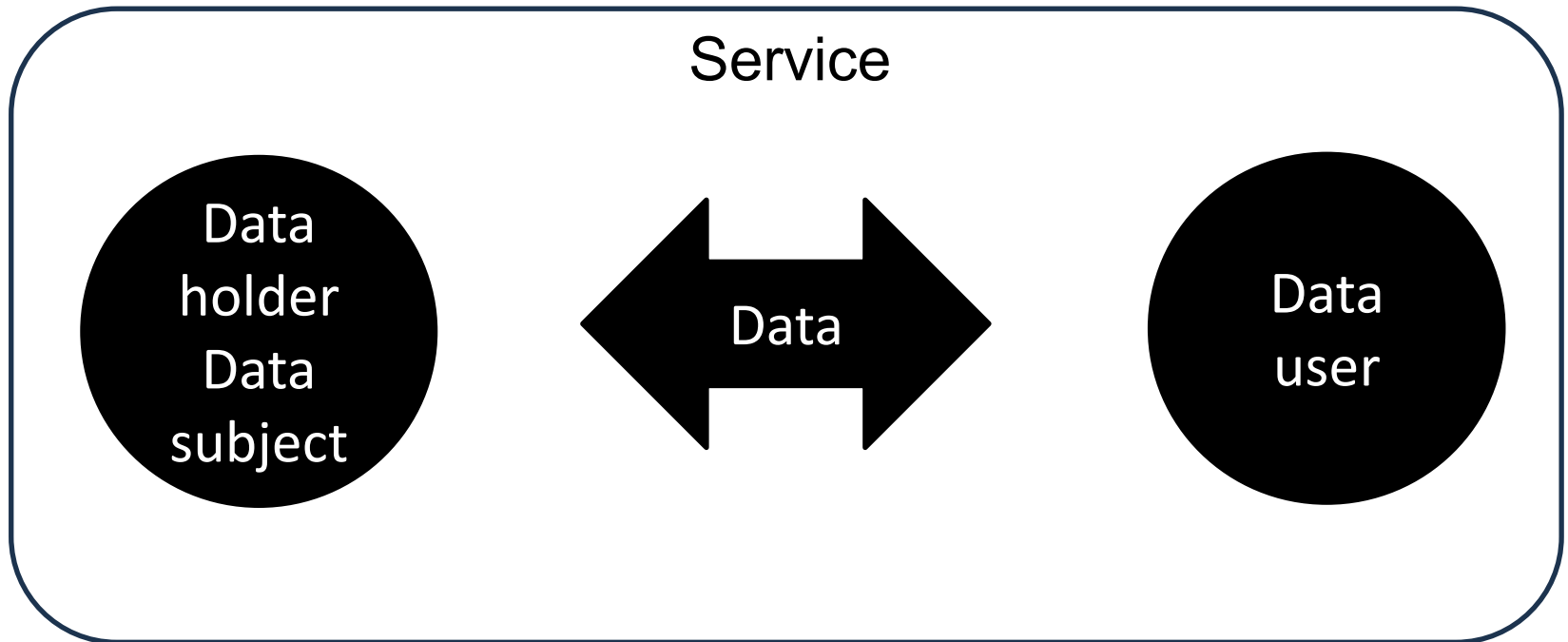
What is a Data Intermediation Service Provider (DISP)?

How does the DGA impact DISPs within the EU data market?

# DISP business model in practice



# Definition of a DISP in the DGA



# The definition leaves room for interpretation...



Aim to establish commercial relationships

For the purposes of data sharing

Undetermined number of data subjects/holders & data users

Through technical, legal or other means



# Scope of the DGA is unclear

This leads to a possible range of intermediation services



# Function of a DISP to establish a relationship for data sharing

- (1) Matchmaking
- (2) Ecosystem orchestrating
- (3) Sharing and processing environment

# Establishing commercial relationships for data sharing



Mere matchmaking  
Independent of  
implementation

Technical facilitation  
of identity, sharing,  
governance etc.

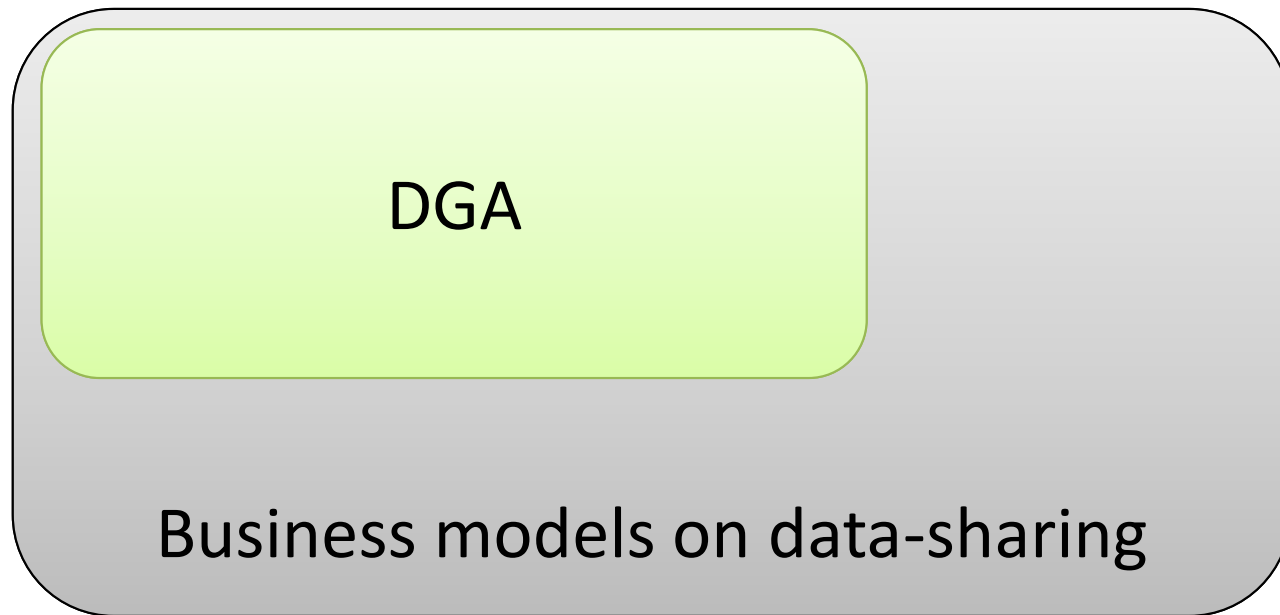
# Depending on the interpretation the scope can be defined

Structural unbundling

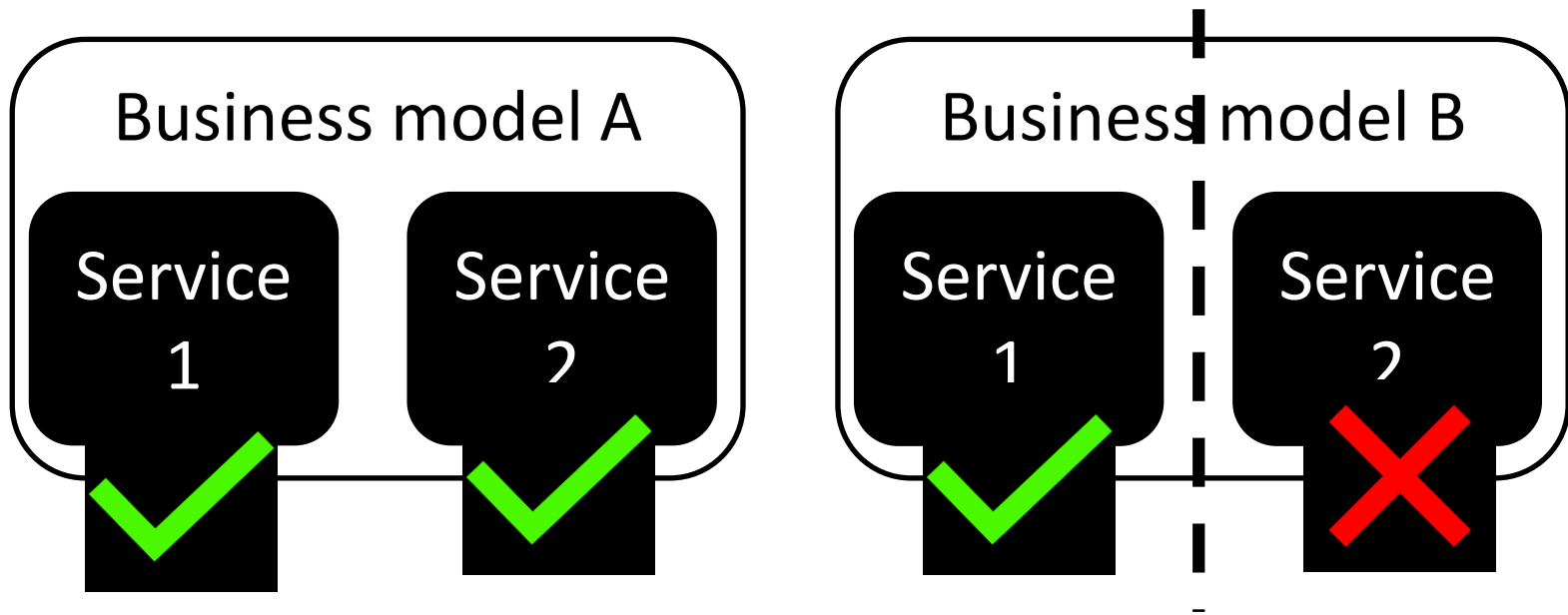
? Neutrality requirements

Interoperability requirements

# Business model of a DISP is limited



# Structural unbundling requirements might be evaded



# The DGA requires more clarification

Multiple interpretations possible for DISP definition

Low economic viability due to restrictions

Competition from similar services not under DGA

# Assessing the economic viability of data intermediation services as defined in the DGA

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