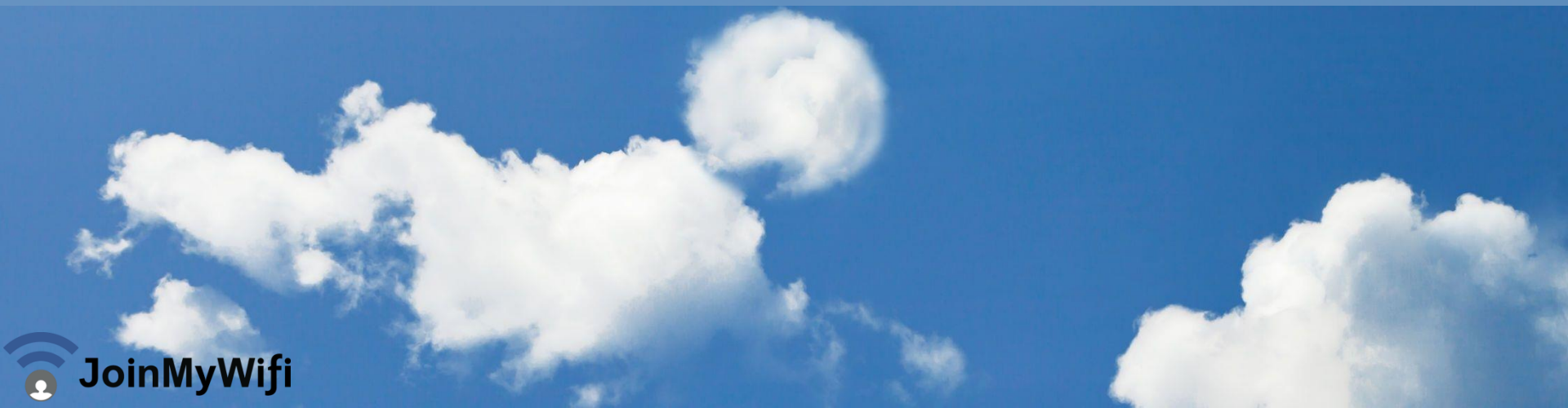
JoinMyWifi Marketing Platform

Introduction

- The problem
- Our goal
- Who we are
- What we do
- Who is it for



JoinMyWifi

Features

- Advertize in Wi-Fi
- Share discount coupons
- Allow social logins
- Customize customer experience
- Request feedback
- Receive real-time notifications
- Get customer information
- Access analytics and demographics

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Benefits of use

- Increase revenue
- Build loyalty
- Enhance social media presence
- Increase returning customers
- Convert dissatisfied customers
- Learn your customers
- Generate revenue
- Optimize network

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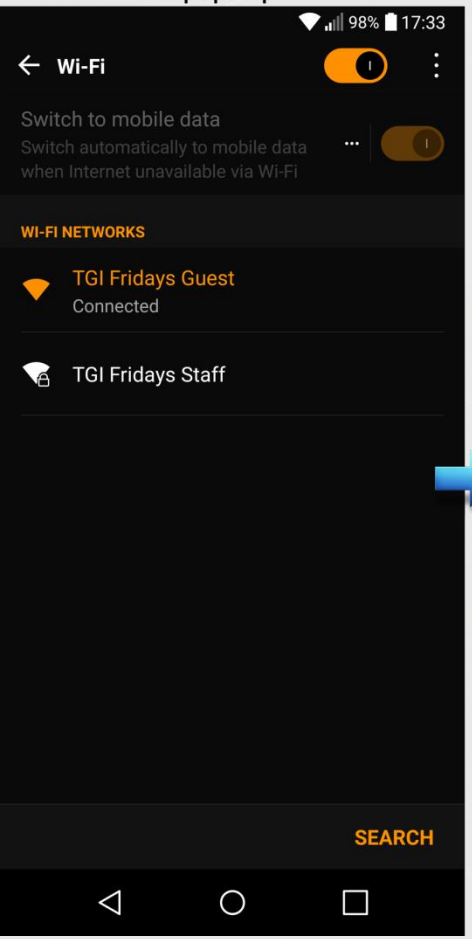
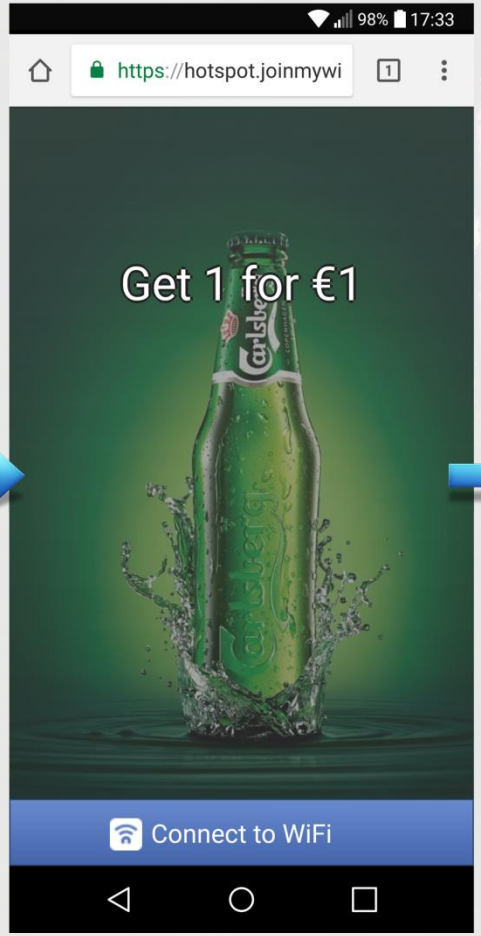
Customer's perspective

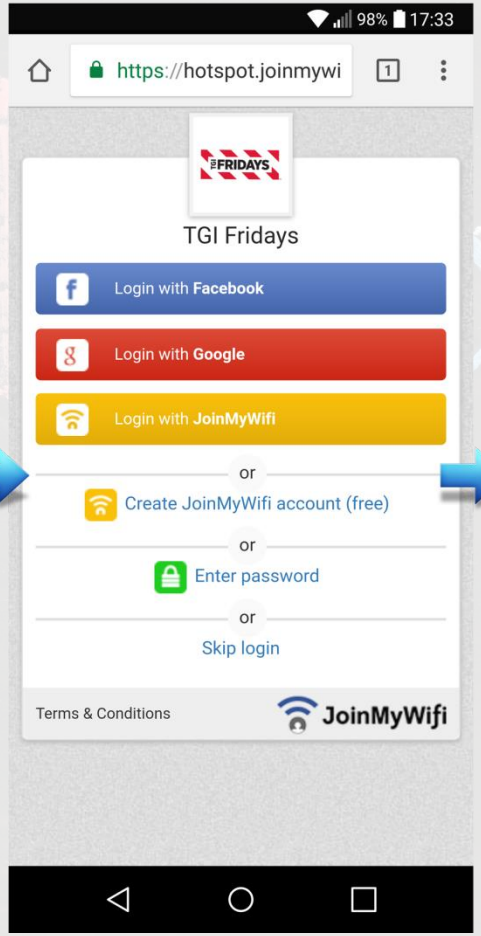
Upon connection with wifi the browser pops up



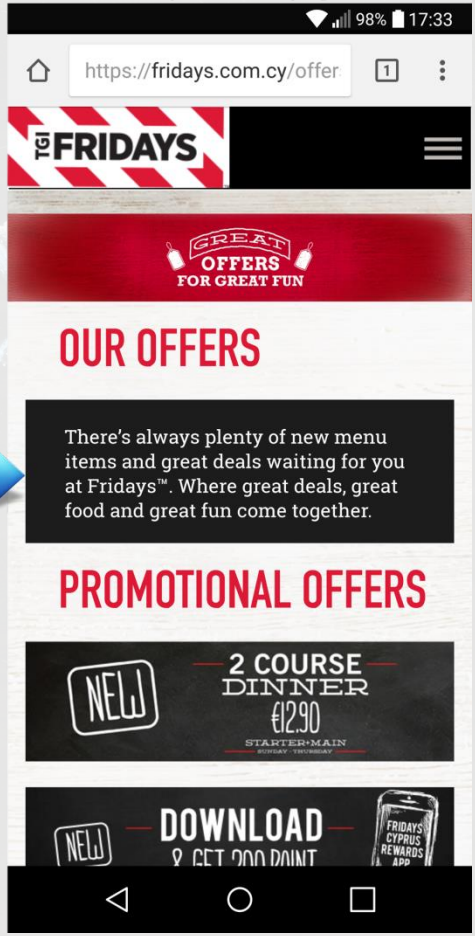
STEP1:
User is shown promotional notifications



STEP2:
User has to login to gain internet access



STEP3:
On successful login user is redirected to preferred page



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Business’s perspective

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Test case

A business with 4 access points running JoinMyWifi for 6 months had:

- 71.048 advertisements
- 42.608 connections (60%)
- 7.101 connections per month (average)
- 38.112 unique customers
- 12.566 profiles with contact details (33%)
- 8.074 reviews (19%)
- 1.917 check-ins (4%)

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Our partners

Pricing

Business size		Monthly fee (Offer)
	Up to 2.000 connections/month No access points	€ 10
	Up to 4.000 connections/month Up to 3 access points	€ 20
	Up to 8.000 connections/moth Up to 6 access points	€ 40
	Up to 16.000 connections/month Up to 12 access points	€ 80
	Up to 32.000 connections/month Up to 25 access points	€ 160
	Up to 64.000 connections/month Up to 50 access points	€ 320

Value

Cost

Pricing

Hotel size		Monthly fee (Offer)
	Up to 25 rooms	€ 80
	Up to 50 rooms	€ 160
	Up to 100 rooms	€ 240
	Up to 200 rooms	€ 320
	Up to 300 rooms	€ 400
	Up to 400 rooms	€ 480

Value

Cost

Distribution

- Generate extra monthly revenue
- Up to 60% off from retail price
- Corresponds to €0,48 - €2,67 per access point
- No up-front expenses
- No unexpected costs
- Set your own pricing

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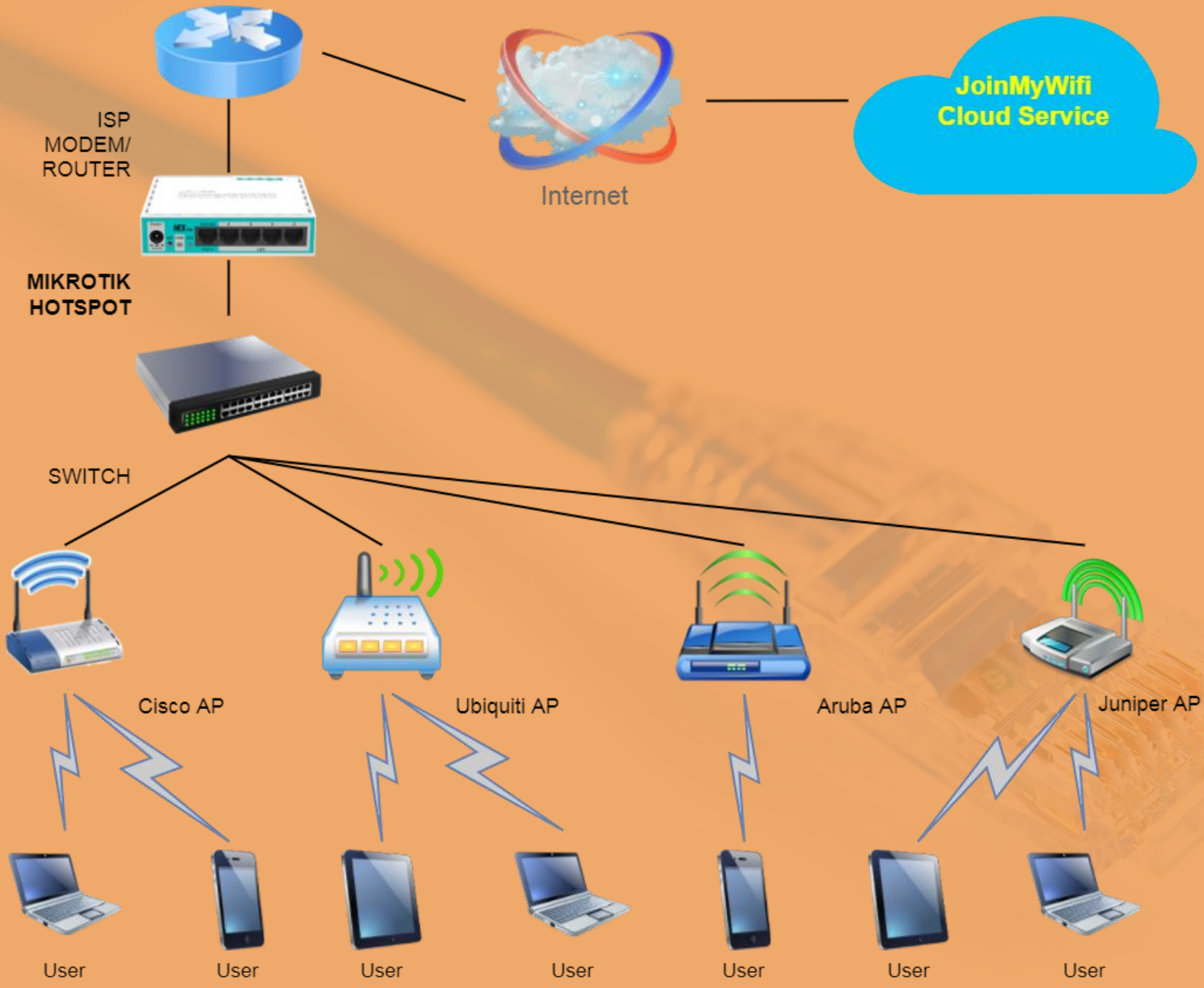
How it works


ISP
MODEM/
ROUTER
Internet
JoinMyWifi
Cloud Service
MIKROTIK
HOTSPOT
SWITCH
Cisco AP
Ubiquiti AP
Aruba AP
Juniper AP
User
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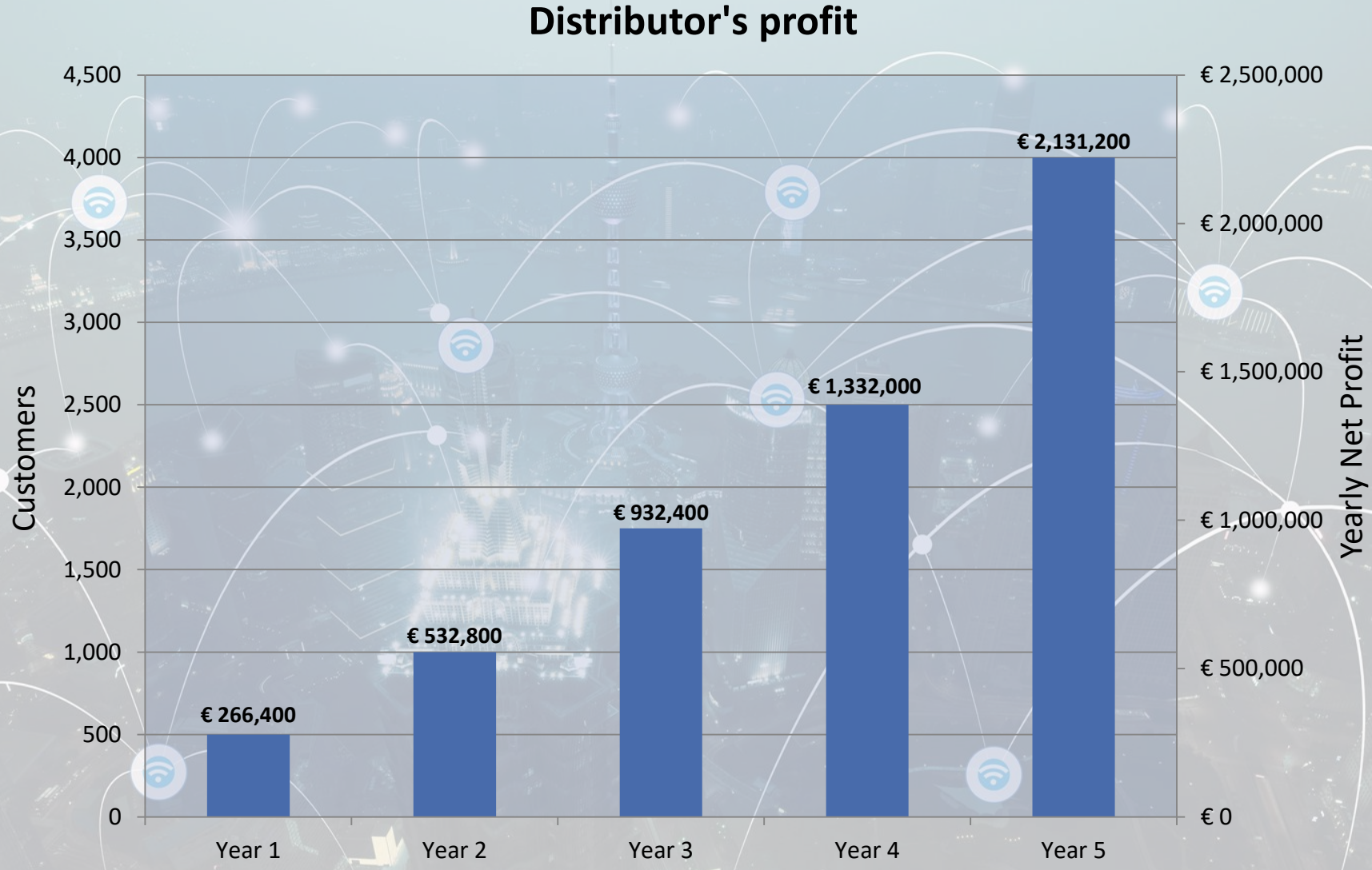
Projections



Our commitment

- Provide highly professional services
- Add new features
- Fix bugs regularly
- Resolve issues in a timely manner
- Respond quickly to support requests
- Provide customer configuration files
- Provide phone and email support

JoinMyWifi

Contact us

- JoinMyWifi was established in Cyprus, Jan 2015
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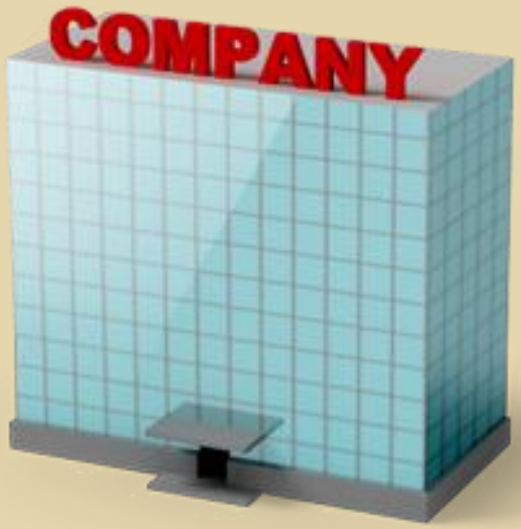
  - Facebook page
    - https://www.facebook.com/joinmywifi/
  - Office address
    - 41C Archangelou Michael Ave., Strovolos, 2057 Nicosia, Cyprus



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Thank you!